ERIE COUNTY

BACK TO BUSINESS

GRANT PROGRAM

The Erie County Back to Business Grant Program is a $20 million relief fund offering direct financial assistance to qualifying Erie County-based small businesses. The program aims to disburse funds to businesses with the greatest need while distributing aid to as many small businesses as possible. Learn more and apply today at BackToBizGrants.org.

The grant program is being administered by Erie County in coordination with 43North. Funding will be granted based on need to businesses that meet eligibility requirements.

WHO SHOULD APPLY?

The grant program aims to assist small business owners that have been negatively impacted by the COVID-19 crisis. Businesses must be based in Erie County, have 50 or fewer employees and have generated less than $7.5 million in revenue in 2019. If you've previously been denied COVID-related aid, don't ignore this opportunity. This program is prioritizing companies like yours.

GRANT AMOUNTS

Grant amounts will be determined by need and awarded based on business size:

- Sole Proprietors: up to $10,000
- 2-25 Employees: up to $25,000
- 26-50 Employees: up to $45,000

ELIGIBLE EXPENSES

Grants can be used for a variety of eligible past and future expenses but must be spent by December 30, 2020. Funds can be applied to a range of expenses including operations, payroll, adaptations to meet COVID restrictions, rent and more. To view the full list, go to BackToBizGrants.org.

APPLICATION SUPPORT

Need assistance with your application? Go to **BackToBizGrants.org** or reach out to **BacktoBizGrants@ureeka.biz**.

DEADLINE

Applications will be accepted online at **BackToBizGrants.org** between Tuesday, October 13, 2020 and Monday, November 2, 2020. It is strongly encouraged that qualifying small business owners apply ASAP to gain access to aid before funds are depleted.

KICKSTART YOUR COMEBACK

43NORTH

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USE OF FUNDS

Grant recipients will be permitted to utilize funds to cover **expenses incurred between March 1, 2020, and December 30, 2020** that have not already been reimbursed through other CARES Act funds including the Paycheck Protection Program (PPP). **The distributed grant money must be spent on any combination of the following expenses:**

- Rent, lease, or mortgage payments
- Utility payments
- Payroll costs
- Supplier payments
- Personal protective equipment and sanitation supplies
- Physical building adaptation, including interior and exterior updates, and equipment
- Technology and digital resources including tools and services as well as purchases for remote access
- Website development/enhancements
- Marketing/advertising
- Replacement of perishable inventory lost due to COVID
- Regulatory compliance fees (permits and licensing, insurance, workers' comp, etc.)
- Marketing expenses
- Capital improvements
- Technology and facility upgrades
- New hires

HOW TO APPLY

APPLICATION DEADLINE

MONDAY, NOVEMBER 2

We strongly encourage small business owners to **apply ASAP to gain access to aid** before funds are depleted.

HAVE EVERYTHING?
Apply now at **BackToBizGrants.org**

QUESTIONS?
Find FAQs & additional resources at **BackToBizGrants.org**

STILL HAVING TROUBLE?
Email **BackToBizGrants@ureeka.biz**

See the full grant program terms and apply at

BackToBizGrants.org

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ELIGIBILITY

To be considered eligible to apply, companies must meet the following criteria:

BUSINESS TYPE

For-profit businesses (Sole Proprietorships, LLCs, LLPs, C-Corps, and S-Corps)

YEAR ESTABLISHED

Formally established and in continuous operation since at least Oct. 1, 2019

LOCATION

Based in Erie County, NY; company Owner/CEO and 90% of staff must be located in the region

REVENUE

Generated less than $7.5M in revenue over the course of 2019

EMPLOYEES

50 or fewer W-2 based FTEs (Consultants and 1099s do not count towards this total)

NEED

Must be able to provide evidence of a significant loss of revenue, or a reduced level of production, sales, employment, or service due to COVID

APPLICATION CHECKLIST

What you need before you apply:

☐ PROOF OF BUSINESS

Incorporation, Partnership, Business License, or official registration with a state agency proving the existence of your business for at least one year.

☐ PROOF OF BUSINESS ADDRESS

Business utility bills, business rental lease agreement, mortgage statement, a current business license, Articles of Incorporation, or a business tax return.

☐ EMPLOYEE IDENTIFICATION NUMBER (EIN)

Your Federal Tax Identification Number is used to identify a business entity. You can determine your eligibility and apply for an EIN at the IRS website.

☐ W-9 FOR GRANT RECIPIENT

You can obtain a Form W-9 on the IRS website. Incomplete or inaccurate forms may result in grant denial.

☐ 2018 OR 2019 TAX RETURN

Form 1120, 1120A, or 1040C. To obtain your tax returns contact the IRS.

☐ DRIVERS LICENSE

Any government issued identification is acceptable.

☐ PLANNED EXPENDITURES

Detailed plan of how you will use grant funds on eligible expenses.

43NORTH